Alt Order #

## INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
968540-1	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

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Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007 Advertiser Product Estimate Number
Obama/D/President OBAMA FOR PRESIDENT 2265

Flight Dates

Order#

Agency Ref Advertiser Ref

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1 10/30/12 11/04/12 M-SUN WPBF News 2 Class of Time - Fixed Non Pre-emptible	5 (11-11:35PM	-TWTF-S	1:00	2	\$2,000.00	NM	
Weeks:         Start Date 10/29/12         End Date 11/04/12         MTWTFSS - TWTF-S	Spots/Week 2	Rate \$2,000.00			· · · · · · · · · · · · · · · · · · ·	···	_
	ption I WPBF News 25 @ I WPBF News 25 @		1:0	h <u>Ad-ID</u> 0 OFA-12- 0 OFA-12-			Rate Type \$2,000.00 NM \$2,000.00 NM
2 10/30/12 11/02/12 Nightline Class of Time - Fixed Non Pre-emptible	1135-1205AM / 1	23 -TWTF	1:00	1	\$1,400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12 -TWTF Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descri</u>	Spots/Week 1	Rate \$1,400.00 Start/End Time	Lengt	h Ad-ID			Boto Time
1 WPBF F 11/02/12 11:52 PM Nightlin		1135-1205AM /		0 OFA-12-	G-181н		Rate Type \$1,400.00 NM
3 10/30/12 11/02/12 The View Class of Time - Fixed Non Pre-emptible	11A-12PM	-TWTF	1:00	1	\$1,600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12 -TWTF	Spots/Week 1	<u>Rate</u> \$1,600,00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descrip</u> 2 WPBF Th 11/01/12 10:59 AM The Vid		Start/End Time 11A-12PM		n <u>Ad-ID</u> 0 ofa-12-	G-181н		<u>Rate</u> <u>Type</u> \$1,600.00 NM
4 10/30/12 11/05/12 WPBF News 25 @ Noc Class of Time - Fixed Non Pre-emptible	on 12pm-1230pm	MTWTF	1:00	2	\$700.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12 -TwTF	Spots/Week 2	<u>Rate</u> \$700.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Descrip</u> 3 WPBF Tu 10/30/12 12:25 PM WPBF	o <u>tion</u> News 25 @ Noon	Start/End Time 12pm-1230pm		n <u>Ad-ID</u> ) 0FA-12-0	G-181н		<u>Rate Type</u> \$700.00 NM
2 WPBF W 10/31/12 12:20 PM WPBF Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 11/05/12 11/11/12 M	News 25 @ Noon Spots/Week 1	12pm-1230pm <u>Rate</u> \$700.00	1:00	) OFA-12-0	G-181H		\$700.00 NM
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Descrip</u> 1 WPBF M 11/05/12 12:20 PM WPBF	otion News 25 @ Noon	Start/End Time 12pm-1230pm		<u>Ad-ID</u> ) 0FA-12-0	5-181н		<u>Rate</u> <u>Type</u> \$700.00 NM
5 10/30/12 11/05/12 WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible	1 5-530am	MTWTF	1:00	1	\$440.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/29/12 11/04/12 -TWTF	Spots/Week 1	Rate \$440.00					
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Descrip</u> 2 WPBF F 11/02/12 5:08 AM WPBF	otion News 25 @ 5am	Start/End Time 5-530am		<u>Ad-ID</u> ) 0FA-12-0	G-181H		Rate Type \$440.00 NM

## INVOICE



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
968540-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2265

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						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
5 10/30/12 Class of 7	11/05/12 Fime - Fixed N	WPBF News 25 @ 5a on Pre-emptible	m 5-530am	MTWTF	1:00	1	\$440.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$440.00					
Spots: # 0			•	Start/End Time	l engt	h Ad-ID			Rate Type
1			News 25 @ 5am	5-530am		0 OFA-12-	G-181H		\$440.00 NM
6 10/30/12	44/05/40	M E Com Name	5.0		4.00		*****	NIN 4	
Class of 7		M-F 5pm News otible with notice	5-6pm	MTWTF	1:00	1	\$900.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 -TWTF	Spots/Week 1	<u>Rate</u> \$900.00					
Spots: # 0				Start/End Time	Lengt	h Ad-ID			Rate Type
		/02/12 5:13 PM M-F 5	•	5-6pm	1:0	0 OFA-12-	G-181H		\$900.00 NM
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$900.00					
Spots: # 0			•	Start/End Time	Lenat	h Ad-ID			Rate Type
, . –		/05/12 5:21 PM M-F 5		5-6pm		0 OFA-12-	G-181H		\$900.00 NM
7 10/30/12	11/05/12	WDDE News 25 Marri		Marie .	4.00		0040.00		
Class of T	ime - Fixed N	WPBF News 25 Morni on Pre-emptible	ngso:30-o:57am	MTWTF	1:00	11	\$640.00 	NM ———	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 -TWTF	<u>Spots/Week</u> 1	<u>Rate</u> \$640.00					
Spots: # C				Start/End Time	Lengt	h Ad-ID			Rate Type
	VPBF Th 11/		News 25 Mornings @		1:0	0 OFA-12-	G-181H		\$640.00 NM
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$640.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 V	VPBFM 11/	05/12 5:56 AM WPBF	News 25 Mornings @	5:3(5:30-5:57am	1:0	0 OFA-12-	G-181H		\$640.00 NM
8 10/30/12 Class of T	11/02/12 Time - Fixed N	WPBF News 25 @ 6:0	00P 6-6:30PM	-TWTF	1:00	2	\$2,100.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 -TWTF	Spots/Week 2	<u>Rate</u> \$2,100.00				***************************************	
Spots: # C	h <u>Day Air</u>	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
			News 25 @ 6:00PM	6-6:30PM	1:0	0 OFA-12-0	G-181H		\$2,100.00 NM
2 V	VPBF F 11/	02/12 6:20 PM WPBF	News 25 @ 6:00PM	6-6:30PM	1:0	0 OFA-12-	G-181H		\$2,100.00 NM
9 10/30/12 Class of T	11/05/12 ime - Pre-emp	WPBF News 25 Morni otible with notice	ngs6-7AM	MTWTF	1:00	2	\$550.00	NM	***************************************
Weeks:	Start Date 10/29/12	End Date	Spots/Week 2	<u>Rate</u> \$550.00				-	
Spots: # C			<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
ł			News 25 Mornings	6-7AM	1:0	0 OFA-12-0	G-181H		\$550.00 NM
			News 25 Mornings	6-7AM	1:0	0 OFA-12-0	G-181H		\$550.00 NM
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$550.00					
Spots: # C			ption	Start/End Time	Lenat	h Ad-ID			Rate Type
4 W	/PBFM 11/		News 25 Mornings	6-7AM		) OFA-12-0	G-181H		\$550.00 NM
10 10/30/12 Class of T	11/05/12 ime - Pre-emr	Good Morning America	a 7-9AM	MTWTF	1:00	3	\$550.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 -TWTF	Spots/Week 3	Rate					
Spots: # C				\$550.00 Start/End Time	engti	Ad-ID			Rate Type
			Morning America	7-9AM		) 0FA-12-0	G-181н		<u>Rate Type</u> \$550.00 NM
			Morning America	7-9AM	-	) OFA-12-0			\$550.00 NM
2 W	/PBF F 11/		Morning America	7-9AM	_	) OFA-12-0			\$550.00 NM
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 M	Spots/Week 1	<u>Rate</u> \$550.00					
Spots: # C			· · · · · · · · · · · · · · · · · · ·	Start/End Time	Length	Ad-ID			Rate Type
	This invoice is	subject to Hearst Television's Te	rms and Conditions which car	be reviewed on our compar			evision.com/for adv	vertisers	

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
968540-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2265

www.thewpbfchannel.com

ww.thewpbfchan	nel.com								
ine Start Dat	te End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
10 10/30/12		Good Morning America		MTWTF	1:00	3	\$550.00	NM	
		ptible with notice	7 07 (14)	1911411	1.00		Ψοσο.σο		
Spots: #				Start/End Time		h Ad-ID			Rate Type
1	WPBF M 11. Credited		orning America	7-9AM	:0	00			\$550.00 NM
	Credited								
11 11/03/12 Class of		GMA Saturday 7-8am on Pre-emptible	Sat 7am-8am	1-	1:00	1	\$1,300.00	NM	
Weeks:	Start Date 10/29/12	End Date <u>MTWTFSS</u> 11/04/121-	Spots/Week 1	<u>Rate</u> \$1,300.00					
Spots: #			ion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 '	WPBF Sa 11.	/03/12 7:40 AM GMA Sa	turday 7-8am	Sat 7am-8am	1:0	0 OFA-12-	G-181H		\$1,300.00 NM
12 11/03/12 Class of		Sat Prime College Footb	a8-1130pm	1-	1:00	1	\$2,350.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS1-	Spots/Week 1	<u>Rate</u> \$2,350.00					
Spots: #				Start/End Time	Lengt	h Ad-ID			Rate Type
1 1	WPBF Sa 11	/03/12 7:58 PM Sat Prim	e College Football	8-1130pm	1:0	0 OFA-12-	G-181H		\$2,350.00 NM
13 11/03/12 Class of		Sat 8-9am News on Pre-emptible	Sat 8-9am	1-	1:00	1	\$900.00	NM	W-14-4-20.
Weeks:	Start Date 10/29/12	End Date MTWTFSS1-	Spots/Week 1	<u>Rate</u> \$900.00				72	
Spots: #			•	Start/End Time	Lengt	h Ad-ID			Rate Type
. –	WPBF Sa 11.			Sat 8-9am		0 0FA-12-	G-181H		\$900.00 NM
14 11/04/12 Class of		Sun 11:35pm Late News on Pre-emptible	1135p-12am	1	1:00	1	\$1,200.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: #	10/29/12 Ch <u>Day Air</u>	11/04/121	1	\$1,200.00	1	L A ID			5
	NPBF Su 11			Start/End Time 1135p-12am		<u>h Ad-ID</u> 0 0FA-12-	G-181H		Rate Type \$1,200,00 NM
									\$1,200.00 1410
15 11/04/12 Class of	11/04/12 Time - Fixed N	GMA Sunday 7-8am on Pre-emptible	Sun 7-8am	1	1:00	1	\$1,300.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/121	Spots/Week 1	<u>Rate</u> \$1,300.00					
Spots: #	Ch <u>Day Air</u>	Date Air Time Descript	on .	Start/End Time	Lenat	h Ad-ID			Rate Type
1 \	NPBFSu 11/	/04/12 7:40 AM GMA Su	nday 7-8am	Sun 7-8am		0 OFA-12-	G-181H		\$1,300.00 NM
16 11/06/12		WPBF News 25 @ Noon	12pm-1230pm	-1	1:00	1	\$700.00	NM	
Class of Weeks:	Time - Fixed No Start Date	on Pre-emptible  End Date MTWTFSS	Spots/Week	Rate					
************	11/05/12	11/11/12 -1	1	\$700.00					
Spots: #	Ch <u>Day Air</u>	Date Air Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 \	NPBF Tu 11/	/06/12 12:19 PM WPBF N	ews 25 @ Noon	12pm-1230pm	1:0	0 OFA-12-	G-181H		\$700.00 NM
17 11/06/12 Class of		WPBF News 25 @ 5am otible with notice	5-530am	-1	1:00	1	\$220.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 -1	Spots/Week	Rate \$220.00					
Spots: # (			on I	\$220.00 Start/End Time	l engt	h Ad-ID			Rate Type
. –	VPBF Tu 11/			5-530am		0 OFA-12-	G-181H		\$220.00 NM
18 11/06/12	11/06/12	WPBF News 25 Morning		-1	1:00	1	¢550.00	NIA 4	
Class of	Time - Pre-emp	tible with notice			1.00		\$550.00	NM	
Weeks:	Start Date 11/05/12	End Date MTWTFSS 11/11/12 -1	Spots/Week	Rate					
Spots: # 0			n On	\$550.00 Start/End Time	Lengt	h Ad-ID			Data Tura
_	VPBFTu 11/			6-7AM		<u>11 AQ-1D</u> 0 OFA-12-4	G-181H		<u>Rate Type</u> \$550.00 NM
	- 7.7			J	1.0	J			WOOD, OU INIVI

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Send Payment To:
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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
			10/29/12 - 11/06/12
968540-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2265

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
18	11/06/12 Class of Tin	11/06/12 ne - Pre-emp	WPBF News 25 Morr	nings6-7AM	-1	1:00	1	\$550.00	NM	
19	11/06/12 Class of Tin	11/06/12 ne - Pre-emp	Good Morning Americ	ca 7-9AM	-1	1:00	1	\$550.00	NM	
	Weeks: Spots: <u>#</u> Ch		End Date         MTWTFSS           11/11/12         -1           Date         Air Time         Description	1 ription	<u>Rate</u> \$550.00 <u>Start/End Time</u>		th Ad-ID			Rate Type
L	1 WF	PBF Tu 11	(06/12 8:55 AM Good	Morning America	7-9AM <u>Total Spots</u>		00 OFA-12-G	-181н		\$550.00 NM
								Cross Tata		****

Payment Terms 30 Days

 Gross Total
 \$29,630.00

 Agency Commission
 \$4,444.50

 Net Amount Due
 \$25,185.50